Making Future
1. About us
   (Vision, Mission, Values)
2. Offering
3. Business overview
4. Sustainability
5. Attracting the best
6. History
7. Cases
In 2019 ÅF and Pöyry became AFRY

— In February 2019 ÅF and Pöyry joined forces in order to become an international engineering, design and advisory company, driving digitalisation and sustainability for the energy, infrastructure and industrial sectors all over the world.

— In November 2019 ÅF Pöyry launched a new common brand, AFRY. The name is a combination of the letters in ÅF and Pöyry: AF+RY [ɛːfɹi]

— With a strong focus on sustainable solutions we bring the best from ÅF and Pöyry into the new brand AFRY.
Our strategic framework

WHO WE ARE

OUR VISION
Providing leading solutions for generations to come
Making Future

OUR VALUES
Brave
Devoted
Team players

OUR MISSION
We create sustainable engineering and design solutions

HOW WE WIN

GROWTH DRIVERS
Smart cities and infrastructure
Future mobility
Industrial digitalisation
Changing energy markets
Transition to bioeconomy

OUR STRATEGY

GROWTH
International expansion into leading positions

VALUE CREATION
Business model shift to deliver higher value

OPERATIONS
Operational excellence

PEOPLE
Best in class people practices
OUR VISION

Providing leading solutions for generations to come

Making Future
OUR MISSION

We create sustainable engineering and design solutions
The core beliefs that define and drive us forward

OUR VALUES

BRAVE
We think big and encourage entrepreneurship to increase value.

Challenging each other and making bold decisions, always taking a stand for what we believe in.

DEVOTED
We have a unique mix of competences and we are all passionate within our field.

Sharing our expertise and insights to make a difference, we are driven by our curiosity to grow and learn more.

TEAM PLAYERS
We share ideas and collaborate across borders to seize new opportunities.

Challenging, supporting and bringing out the best in each other, we believe in the power of differences.
Our offering
Globalisation and Urbanisation

Digitalisation

Climate change

Sustainability
1.5 degree target
billion in middle-class
40 10M cities
Our solutions respond to global trends

SMART CITIES AND INFRASTRUCTURE

FUTURE MOBILITY

INDUSTRIAL DIGITALISATION

CHANGING ENERGY MARKETS

TRANSITION TO BIOECONOMY
Five divisions

Infrastructure  Industrial & Digital Solutions  Process Industries  Energy  Management Consulting
INDUSTRIAL & DIGITAL SOLUTIONS
Advanced Automation
Automotive R&D
Connected Products
Experience Design
Food & Pharma
IT Solutions
Specialized Tech Services
Systems Management

ENERGY
Thermal Heat & Power, Renewables & Energy Markets
Hydro
T&D
Nuclear Contracting

INFRASTRUCTURE
Transportation
Buildings
Project Management
Water
Environment
Architecture & Design

PROCESS INDUSTRIES
Bioindustries
Chemicals
Pulp, Board, paper & tissue
Metal & Mining
Smart solutions:
- Health & Safety
- Environment
- Smart Site TM & Digitalisation

MANAGEMENT CONSULTING
Energy Central & Northern Europe
Energy Western Europe & ROW
Capital
Operational Services
Industry
North America
Concept Development
Unique competences strengthen our competitiveness
Future Cities

Future cities must be designed and operated without jeopardizing future generations’ access to nature and its resources.

We create value by focusing on and strengthening the soul and identity of a city. All to shape the liveable cities of the future, where the good and healthy life is available to all.

We shape the liveable future.
Seven principles for Future Cities
1. Plan cities according to goals rather than prognoses.
2. Include citizens in the development – use their needs as a starting point.
3. Make sure that the city of the future is inclusive, safe and enables a sustainable way of life.
4. Let nature and buildings interact in the urban environment.
5. Ensure the flexibility of the urban realm.
6. Use the technological development to make our vision a reality.
7. Dare to act today – don’t wait for the next big thing.
The facts and figures behind our everyday business
Industry
Infrastructure
Energy

No. of employees: 17,000
Approx. annual revenue: 20 bsek

Offices in countries: 50
Projects in more than 100 countries
We speak more than 50 languages
We are 4000 employees from future generations
We are 27% women
We are 73% men
Nordic base with strong global presence
We are proud to work with

- AB Volvo
- BillerudKorsnäs
- Ericsson
- FMV
- North Negros Biopower
- Scania
- Trafikverket
- Vattenfall
- Verbund
- Volvo Cars
SUSTAINABILITY AT AFRY

Choices that make a difference
AFRY’s vision is to provide leading engineering and design solutions for generations to come. It is through our sustainable solutions that we have the biggest possibility to contribute to a sustainable development.

Our sustainable solutions play a part in the future of mobility, industrial digitalisation, changing energy markets, smart cities and infrastructure as well as the transition to bioeconomy.
SUSTAINABILITY AT AFRY

Responsible Business

To accomplish our vision, AFRY must be a reliable partner to our stakeholders, conduct business according to high ethical standards and make sure that sustainability is at the heart of everything we do.

AFRY is signatory to the UN Global Compact and has adopted the 10 principles within the fields of human rights, labour, environment and anti-corruption.
Best in class people practices

Our employees are our most essential asset. We focus on retaining, attracting and developing talents while having a strong focus on diversity and inclusion. Brave leadership is an important component in securing best in class people practices.
One of the most attractive employers

ENGINEERING PROFESSIONALS
1. IKEA
2. AFRY
3. Google

SCIENTIFIC RESEARCHERS, 2019
1. AFRY
2. ABB
3. Astra Zeneca
Our first 120 years

1895 ÅF, Ãngpanneföreningen, is founded.
1901 ÅF becomes a limited company.
1958 Pöyry is founded.
1976 Inspection operations are nationalized in Sweden.
1981 ÅF becomes a limited company.
1995 Inspection activities resume.
1997–99 Pöyry acquires Electrowatt Engineering AG.
2008 Ångpanneföreningen changes its name to ÅF.
2010 Inspection operations are sold to DEKRA Industrial.
2012 ÅF merges with Epsilon.
2016 Most attractive employer in Sweden among inspection professionals with ÅF celebrates 100th anniversary.
2017 ÅF launches new strategy – Making Future.
2019 ÅF and Pöyry join forces and become AFRY.
2019 Pöyry is founded.
2016 Most attractive employer in Sweden among young professionals with M.Sc. Engineer.
Thank you!