AFRY Digital Use Case Approach

CLOSE THE GAP BETWEEN DIGITAL CAPACITIES OF TODAY AND DIGITAL TARGETS OF TOMORROW

AFRY Digital Use Case platform helps companies to leverage the benefits of digital improvements and guides their digitalisation efforts.

Digitalisation provides significant advantages, such as increasing efficiency and quality of existing products and services. It can also offer the chance to identify new business models and opportunities for growth.

CHALLENGES FOR THE INDUSTRY TODAY

Central roles find it difficult to track and control large amounts of different digital activities within the organisation due to a lack of transparency.

It is challenging to prioritise and allocate resources to the most promising initiatives, nor are there clear processes in place to support sharing use cases internally, let alone externally.

FROM FIRST INSPIRATION, THROUGH IMPLEMENTATION, TO THE EVALUATION OF OUTCOMES

The approach can be used to accelerate the digital information in two ways:

— Discover, prioritise and execute AFRY Digital Use Case Approach throughout the organisation

— Learn from and engage with other companies and industries

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FEATURES AND BENEFITS

AFRY Digital Use Case platform is a web application that supports the digital use case approach by prioritising, visualising, tracking and sharing initiatives throughout the organisation and beyond. The platform allows users to:

— Describe and share their digitalisation initiatives
— Keep track of the status, progress and outcome of every digital use case
— Discover AFRY Digital Use Case Approach from various entities
— Maintain strict control over access to information both internally and externally

WHY AFRY?

With our approach and tool, AFRY helped a mid-sized integrated utility to successfully implement over 80 digital initiatives throughout the entire organisation within two years.

“Very proud to cooperate with AFRY Management Consulting in Austria. We run a great digital use case project to develop Energie Steiermark AG into a more digital renewable utility.”
— Martin Graf, CFO, Energie Steiermark AG