

PUT NATURE AT THE HEART OF YOUR BUSINESS Why biodiversity and why now?

- Biodiversity loss and ecosystem collapse are among the top 5 threats to humanity over the next 10 years (WEF, 2023)
- ~1 million plant and animal species are currently threatened with extinction (IPBES, 2019)
- All businesses depend on and impact nature
- We are experiencing rapid policy developments to address biodiversity loss

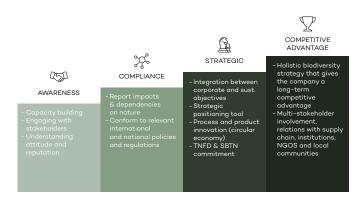
LEAD A PIONEERING WAY IN SUSTAINABILITY

A legislative momentum driven by the Global Biodiversity Framework, the UN Decade of Ecosystem Restoration and the EU biodiversity strategy for 2030, is encouraging businesses to assess and disclose impacts and dependencies.

This will become mandatory for all companies in the near future.

As forerunners, a growing number of companies and financial institutions are already making the business case, piloting projects and implementing Nature-based Solutions.

By acting today, your company can send a more than important message to the world and reach different levels of maturity.







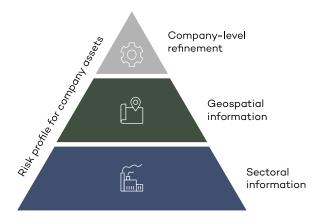
BIODIVERSITY IS ESSENTIAL FOR SUSTAINABLE DEVELOPMENT

Protecting and restoring habitats, species and the multiple ecosystem services they provide, as well as transitioning to a nature-positive economy, will ultimately help tackle the climate crisis, ensure long-term resource security and sustain the foundations of economic activities.

50%+ of global GDP (\$44 Trillion) is threatened by nature loss

GET AHEAD OF YOUR NATURE-RELATED RISKS

We screen your business activities and use sectoral and geospatial data to assess impacts and dependencies on nature and create a risk profile:



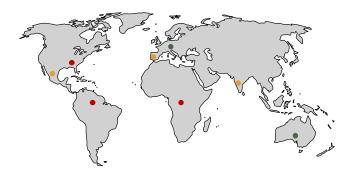
We apply cross-cutting and authoritative data tools:









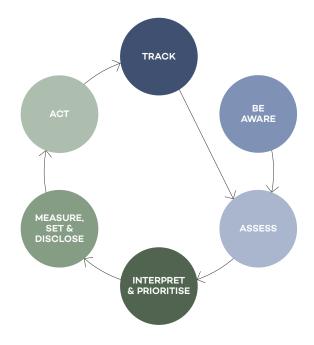


- High risk
- Medium risk
- Low risk



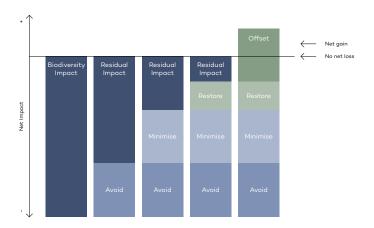
Compared to climate topics, biodiversity issues have an additional layer of complexity (spatially explicit information) because impacts vary depending on the ecosystem affected.

Our approach is in line with the step-by-step process of the Science-based targets for nature (SBTN):



DEVELOP AN ACTION PLAN

This is the most important stage, in which targets and objectives are set, and metrics designed for your company's operations and locations:



We introduce you to the Mitigation Hierarchy, on the basis of which actions will be developed according to the principles of avoidance, minimization, restoration and offsetting.

BUILD CAPACITY

In addition to the Biodiversity Screening and the development of a Biodiversity Action Plan, our team can help you increase your company's biodiversity knowledge by facilitating workshops on any topic related to biodiversity, from the basics to the latest updates on regulations, requirements for companies and Nature-based Solutions.

IT'S TIME TO GO ONE STEP FURTHER

We need to dramatically change the way we interact with nature. Biodiversity loss and climate change are closely linked, and their impacts can be mutually reinforcing. Failure to address them will disrupt ecosystems, undermine food security and livelihoods, worsen the impact of natural disasters and hamper efforts to mitigate climate change (IPCC, 2023).

By integrating biodiversity into your sustainability strategy leaves you will possess the tools to overcome not only physical and systemic risks, but also transition risks.

ADD BIODIVERSITY TO YOUR SUSTAINABILITY PORTFOLIO

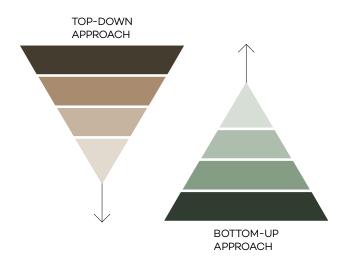
- Enables you to implement a strong communication & marketing strategy
- Provides opportunities for integration with other aspects of sustainability management (e.g., circular economy, climate change adaptation).

VALUING NATURE WILL BRING DIRECT AND INDIRECT BENEFITS

- Strengthens the reputation
- Improves the relationship between the organisation and its stakeholders
- Increases employee loyalty, commitment, participation and motivation
- Improves supply chain transparency
- Avoids or reduces potential conflicts with consumers
- Stimulates informed decision-making
- Enables significant savings associated with increased productivity, resource efficiency and recovery of valuable by-products, through a nature-positive & circular-economy vision

We aim to link top-down and bottom-up strategies and believe this is the most effective way to approach and manage biodiversity:

Embedding a clear vision with targets in a corporate biodiversity strategy helps to incentivise local action



Site-specific initiatives are the low-hanging fruit that create corporate sustainability narratives

"Natural capital works in much the same way as traditional capital – if we invest in it, we create value, and if we degrade it, we limit its value"

- Capitals Coalition



Both Public and private sector entities drive the global biodiversity agenda:











Convention on Biological Diversity



