



BACKGROUND

Digital strategy that delivers a financial impact

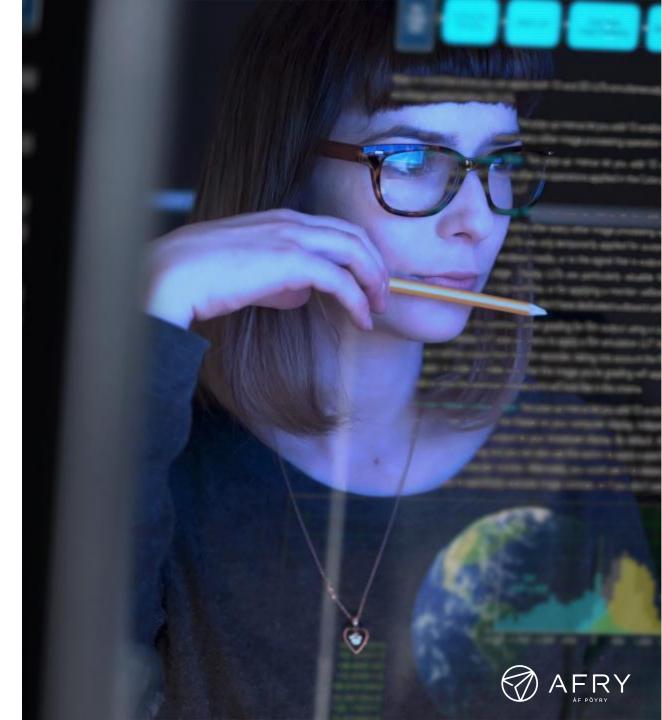
- Digital strategies are too often expensive but fail to deliver a strong financial impact. Based on AFRY's observations, two of the biggest causes for this are the following:
 - 1. "Digital Foundation" has not been clearly defined and properly implemented
 - 2. Value creation is not fully understood and does not drive development work
- AFRY's approach to digital strategy builds on decades of experience from the optimisation of production processes and the understanding of how you can achieve tangible results:
- ROI: by building on the technology understanding, AFRY will carefully identify concrete opportunities for EBITDA impact
- Technology: AFRY will define a clear technology-oriented roadmap for implementation, starting from the digital architecture. You can start small, but then later scale up to a full digital factory



^{2.} Value creation is not fully understood and does not drive the development work

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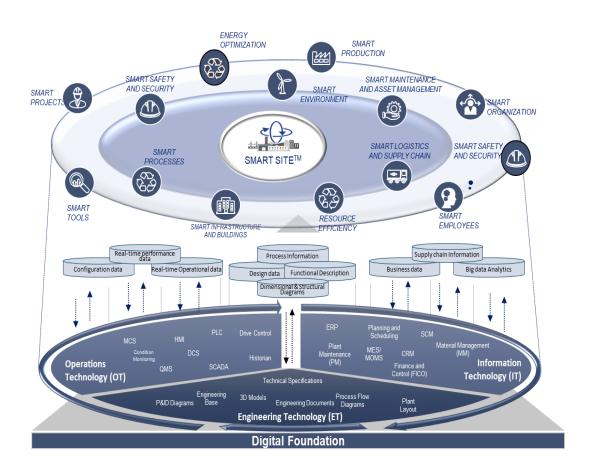
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BACKGROUND

Smart Site approach: Key aspects of getting the Digital Foundation right

- Single Source of Truth: Digital Foundation means that all data from different systems is available to digital development and it is of good quality
- Platform Approach: To simplify system integration and IT system landscape, a single platform should be available for all digital development. However, the platform must not come with a vendor lock-in, but must be open and enable the integration of solutions from different suppliers
- Expensive and slow. Modern low code tools for programming and system integration speed up digital development to a completely new level
- Industrial Edge is the cutting edge technology for carrying out OT-IT integration and also a way for secure cloud computing in the context of industrial processes. It is a key part of Digital Foundation and modern digital architecture design



BACKGROUND

All systems are

separated and

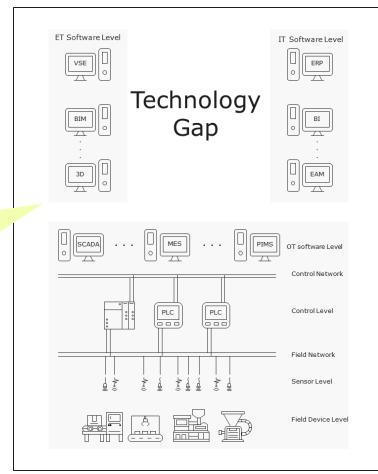
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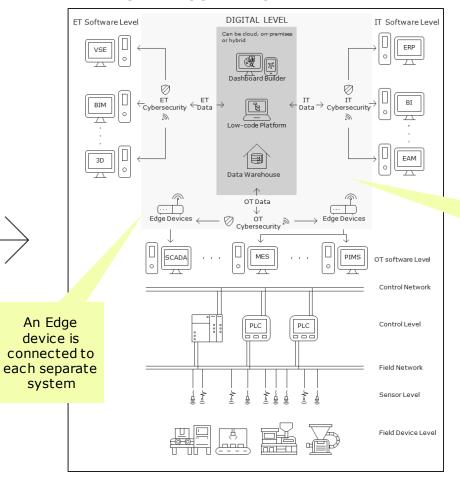
reside in silos

Breaking up silos: using Industrial Edge to build a Digital Foundation

CURRENT SITUATION AT ALL INDUSTRIAL SITES



DIGITAL FOUNDATION IMPLEMENTED



A Digital Level is created with the interconnected edge devices



From where to start?

The digital journey demands knowledge of a whole new level of technologies, transforming not only software, but operation, culture, infrastructure and even automation approaches.



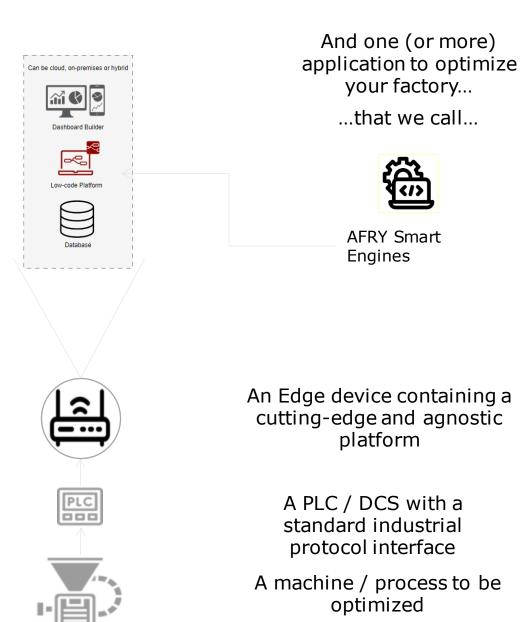


The starting infrastructure

The smartest way to start is to define a solution that can make a process or a machine more efficient.

This makes it possible to focus on the results and not get lost in the digital technology.

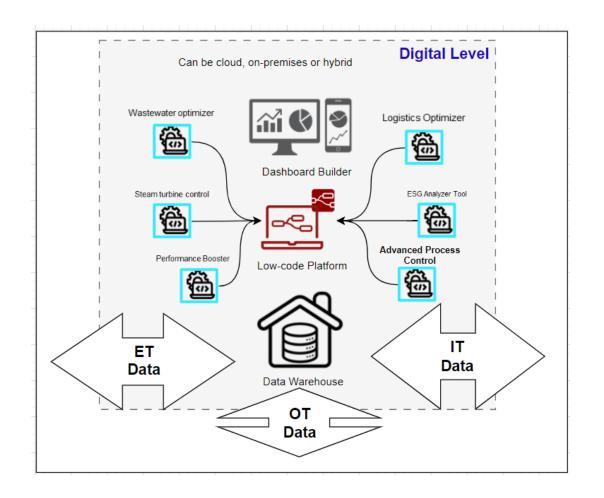
The minimum infrastructure you need is illustrated on the right:





Start small and scale up fast

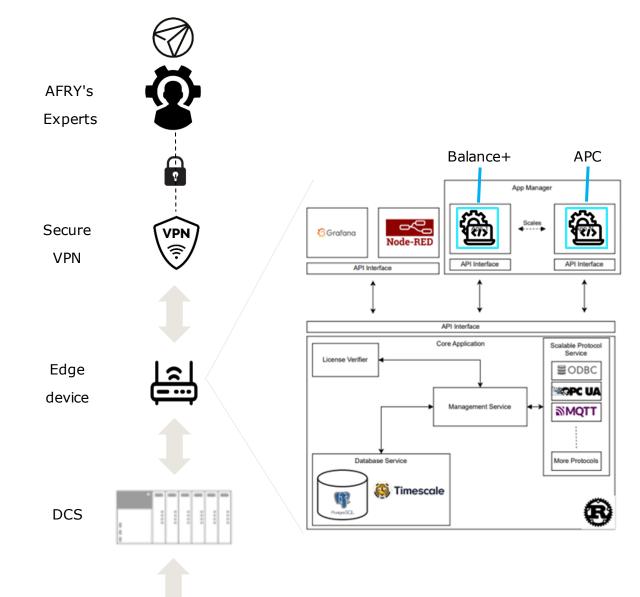
You can start with a single edge device with a low-code platform and dashboard builder to easily build additional applications





On-premise approach

With this architecture, the data remains inside of the mill and must be accessed by AFRY's experts only through a secure VPN periodically, in order to check the performance and make some adjustments if necessary.

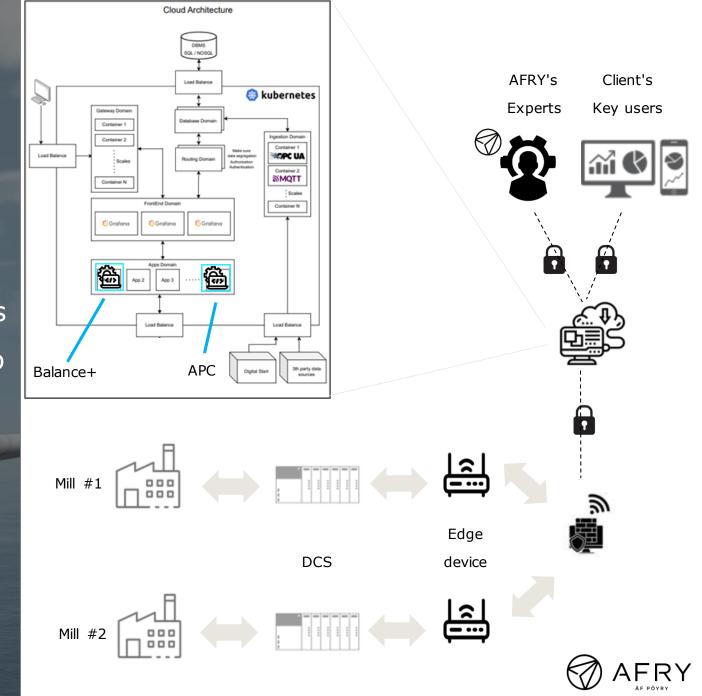




Cloud-based approach

In this case, the optimization model works on cloud and alerts the experts (and the client) if something starts to work differently of it supposed to.

This way, the actions can be taken faster, maintaining the optimisation.



Smart Digital Strategy focuses on the results: starting small, but aiming at a full digital factory

STEP 1

Understanding current status

Check IT/OT/ET infrastructure, databases, cybersecurity policies, technologies and bottlenecks

Result

Report of as-is situation

STEP 2

Viability studies

KPIs definition, historical analysis, solutions definitions and evaluation of potential savings

Result

Functional Description Sheets with respective expected ROI

STEP 3

Delivering the Digital Model

Technical documentation, network diagrams, platform specifications, UX design and digital blueprint

Result

RFQs for start contacting the necessary suppliers

STEP 4

Roadmap for implementation

Digital architecture with minimum infrastructure to start, prioritization, timetable, business cases and Digitalization plan.

Result

Roadmap for implementation



Examples of Smart Solutions

Kappa Analyzer

Client benefits:

- Maximised material efficiency
- Minimised chemical consumption
- Improved product quality and cost-effectiveness
- Better quality control over the process in general

Balance+

Client benefits:

- Improved boiler and plant efficiency (<2%)
- 10% higher sustained production in maximum load
- 3% higher sustained production
- 40% lower NOx formation
- 50% lower minimum load
- 10% reduction in house load
- 4% ramp rates

Wastewater Management tool

Client benefits:

- Improve the control of the wastewater treatment process
- Minimise the downtime and enhances the process performance
- Helps operator to react to the alerts and deviations

Performance Booster

Client benefits:

- AFRY Performance Booster provides the organisation an online feedback regarding energy is being wasted.
- Quantified information on monetary losses at all organisational levels

Energy Generation Optimiser

Client benefits:

- Energy Generation Optimiser automatically defines the optimum asset loading by using relevant data from various sources
- The optimised setpoints can be given for the operators or directly connected to the plant DCS

AFRY's expertise can
be built into engines
to address you specific
digital needs



The smart Solutions journey

New demands

AFRY can deliver continuously end-to-end solution, based on more than 50 years of process expertise and thousands of multidisciplinary specialists working together. This way, you can keep your brownfield competitive.



Digital preparation

demands

& Site Survey



Performance

delivery

From Results to Technology

And not the opposite way

Benefits

- 1) Investing in results, not just in digital tools
- 2) You will be the owner of your platform, your data and without vendor lock-ins
- 3) Respect your factory's budget and digitalization pace
- 4) From legacy systems to a complete digital infrastructure
- 5) See the return on your investments on the go
- 6) The same world-class services AFRY has provided for decades now in a digital format

A modern digital infrastructure to create applications by yourself or with any other vendor.



Starting your digitalization journey

Establishing where you are and how to achieve the digital transformation

A Digital

Transformation

Plan for you to

find the best way

to start

Step 1: Preparation

- Site Survey
- Viability studies
- Digital architecture
- Solutions specification
- Platform definition

Assessment package

AFRY can

support you in

all areas of the

digitalization

journey



A proper digital transformation demands many competences in order to create a solid path to future implementations

AFRY has decades of expertise and many success cases to demonstrate how it can be done in a secure and robust way

That's how AFRY is Making Future



CONTACT INFORMATION

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