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## Press release from AFRY

### AFRY is now launching spearhead advisory services in sustainability

**As of April 1, AFRY offers dedicated cross industrial Management Consulting services in sustainability, to increase action and speed in the sustainability transition. The initial team of more than 50 sustainability management consultants will be backed by AFRY's 19,000 experts with deep sector knowledge, supporting clients from strategy through to implementation.**

AFRY has gathered experts from different parts of the business within a new Sustainability Consulting unit as part of AFRY Management Consulting to provide high level advisory and actionable solutions that go beyond reporting to ensure measurable impact and real change.

The team of sustainability consultants has a unique capability to support clients in their sustainable transition based on AFRY's long history in industries such as energy, manufacturing, pulp, paper, packaging, wood products, forestry, renewable fuels, food and pharma, waste and circularity, future cities, automotive as well as mining and metals. The team will advise and partner with companies, governments and cities to accelerate the transition towards a sustainable society.

The team of dedicated sustainability management consultants works in close collaboration with a network of over 1300 sustainability experts across AFRY to address challenges and opportunities along topics such as climate change, decarbonisation, circular economy, biodiversity, nature-based solutions, water challenges, and social responsibility through:

- Market analysis and research
- Sustainability strategy and reporting
- Sustainable transformation and operations
- Transactions and sustainable finance

Alongside the Sustainability Consulting team, AFRY's environmental and health & safety experts will continue to support clients in various technical consulting and engineering assignments across the infrastructure, industries, and energy sectors.

"Sustainability is high on the agenda of decision-makers in every industry. Building up a dedicated team of sustainability management consultants will allow us to support our clients in sector-specific and overarching sustainability challenges and opportunities." Says Roland Lorenz, EVP and Head of AFRY Management Consulting.

"Sustainability challenges and opportunities are complex and therefore need holistic solutions and thinking. By combining deep sector knowledge within many critical sectors with management consulting and engineering competence, we have a unique

position to support our clients.” says Helena Mueller, Co-Lead Sustainability Consulting AFRY.

“We are proud that AFRY can be the spearhead advisory for businesses wherever they are on their sustainability transition journey. Some have just taken off while others are leading the way. We can provide advice, technical solutions and design, from the planning stage to completion”, says Tiina Kähö, Co-Lead Sustainability Consulting AFRY.

The team will be led by Helena Mueller and Tiina Kähö, both with extensive experience within sustainability work and high-level advisory services.

Helena Mueller has 25+ years of experience from the banking and finance industry and has been senior advisor to the financial, energy, infrastructure, retail, transportation and tech sector in their transition into low-carbon and sustainable business models.

Tiina Kähö has 25+ years of experience in sustainability, environmental business, and innovation. Tina Kähö has been working 15+ years in consulting and heading the environmental business functions, by supporting global clients with sustainability advice and strategic environmental & climate consulting within energy, bioindustry, mining & metals, chemicals & biorefining, transportation, water, and infrastructure sectors.

**For further information, please contact:**

**About AFRY Management Consulting**

With more than 600 consultants across 5 continents, AFRY Management Consulting works globally to address challenges and opportunities in the energy, bioindustry, infrastructure, industrial and future mobility sectors through strategic advice, forward looking market analysis, operational and digital transformation as well as M&A and transaction services. AFRY Management Consulting is ranked by Forbes and the Financial Times as a leading management consultancy.

**About AFRY**

AFRY provides engineering, design, digital and advisory services to accelerate the transition towards a sustainable society.

We are 19,000 devoted experts in industry, energy and infrastructure sectors, creating impact for generations to come. AFRY has Nordic roots with a global reach, net sales of 24 BSEK and is listed on Nasdaq Stockholm.

Making Future